

# ComXchange™

## Hospitality PBX



### ComXchange™

#### IP Communications

*Finally, a hotel PBX that costs less and does more*

ComXchange is the first IP PBX built from the ground up specifically for the lodging industry. Unlike proprietary systems that lock you in with specialized hardware and maintenance programs, ComXchange is built on an open hardware platform. Support and maintenance are streamlined with a true single source solution. Plus, it's no longer necessary to sacrifice features simply because your property is small. The flexibility of ComXchange allows you to choose from best in class hardware, specific to the needs of your individual property.

- PBX
- Call Accounting
- Voicemail
- Workflow Management

**INNOVATION™**

TECHNOLOGIES WORLDWIDE, INC.

Setting the standard for hospitality telephony solutions

# Better by Design

## Flexibility

Traditional proprietary phone systems are constrained by the limitations of their own proprietary designs. These systems must be developed, maintained, and supported by a single manufacturer at a considerable cost, which is ultimately passed on to the customer. When proprietary systems are discontinued, the customers are forced into escalating support costs.

Conversely, ComXchange leverages the power of open standards hardware. Instead of a single source for everything, we are able to choose from hundreds of compatible products and utilize best in class hardware. This lowers costs and improves quality, providing the flexibility to provide our customers with systems that are better suited for their specific property, large or small.

- Open Standards
- Best In Class Hardware
- Protection from Obsolescence
- Lower Operating Costs
- Scalable for Large and Small Hotels
- Improved Quality
- Greater Product Choice

## Compatibility

The future of telephony is moving quickly towards the path of open standards hardware and standard communications protocols. This type of design provides access to a much greater choice of products, and ultimately much lower costs. ComXchange is designed for compatibility with the SIP VOIP protocol, providing compatibility with literally hundreds of new communication devices from best in class manufacturers. This open design protects our customers from the pitfalls of obsolescence and the costs that accompany it. In turn, we are able to deliver extremely cost effective systems up-front, with the added benefit of cost savings down the road, a powerful combination.

***Since 1990, Innovation has been a leader in hospitality voice technologies. Installed in over 8,500 hotels\*, Innovation systems have been dependably delivering lodging-specific functions for years.***

\*One or More Innovation Products

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# Superior Quality

## Reliability

Technology should enable a hotel to provide a better experience to their guests, while requiring very little maintenance. Innovation never loses sight of this. It's absolutely essential that the phone system provides reliability as well as functionality. ComXchange's standard mirrored hard drives eliminates the most often seen hardware weakness, and in the very unusual event of a server outage, survivability options will continue to process incoming and outgoing calls.

ComXchange leverages the power of open standards to choose the absolute best hardware components available, with a standard two year warranty on hardware and software. But that's not all, because we can support a wide range of manufacturer products, we are able to pass on additional options. For example, a luxury hotel might choose to spend a little more up front and utilize a solution that carries a lifetime hardware warranty. They are free to choose a hardware platform of choice, as long as it supports the same open standards that we do. This inherit choice allows us to provide an unsurpassed standard for reliability.

## Hospitality Specific

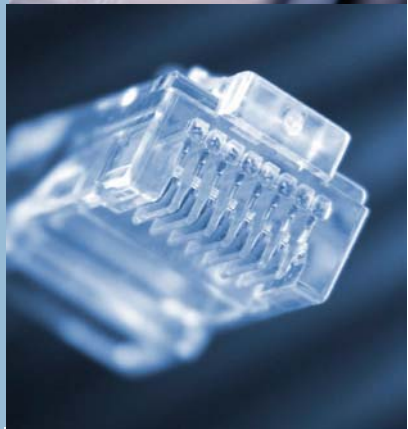
From the initial stages of development through the final release of our products, hospitality specific needs are our core focus. ComXchange's exclusive lodging-specific applications work to streamline many of your property's day-to-day operations.

## All-in-one Solution

Multiple interfaces, vendors, and servicing distributors often create discord when trying to tie systems together.

With ComXchange- PBX, voice messaging, automated wake-up calls, unified messaging, auto attendant, hosted conferencing, workflow management software, DID server (add-on) and call accounting (add-on) are all brought together on one platform created specifically for the Hospitality Industry.

- Enhance Guest Service
- Lower Maintenance Costs
- Survivability Options
- System Redundancy
- 2 Year Hardware Warranty
- 2 Year Software Assurance
- Hospitality Specific Design
- All-in-one Solution



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